

A Word to the "Wives" is Sufficient.

—and for that matter, to the
Mothers, Grandmothers, Sisters, Daughters,
Aunts, Cousins and Friends

It is such a problem to decide what will please a man—often you can't even get an inkling of what he would like for Christmas. But we have known for over sixty-four years, and to assist the women of the world's greatest city in making their men folk happy we present this page of practical gift suggestions.

R. H. Macy & Co.
HERALD SQUARE. Inc. NEW YORK

Gifts of Jewelry



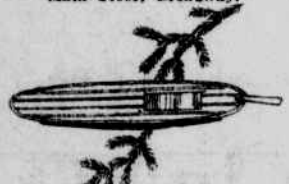
Elgin Watches
\$19.74

14-karat solid gold, for men and boys; 7 jewel movement. Guaranteed for one year.
Main Floor, Broadway.



Belt Buckles
\$26.25

14-karat solid gold; engine turned design.
Main Floor, Broadway.



Gold Knife
\$11.24

Fine steel blade and a nail file. Engine turned design.
Main Floor, Broadway.



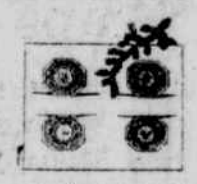
Cigar Cutter
\$15.74

Flat model, made of 14-karat solid gold. These cutters are engine turned and engraved.
Main Floor, Broadway.



Waldemar Chain
\$16.48

Many styles with fancy links. All are 14-karat solid gold.
Main Floor, Broadway.



Cuff Links
\$8.74

14-karat solid gold in a large variety of styles and shapes. Loose link effects with engine turned and engraved design.
Main Floor, Broadway.



Canes and Umbrellas

Canes of green ebony, beautifully marked and trimmed with etched silver band. Space for monogram. \$9.94
Umbrellas of heavy silk with green ebony handle and sterling silver band, \$10.89
Main Floor, Broadway.

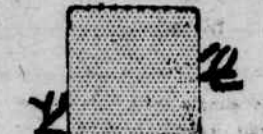
Only Six More Days To Purchase "HIS" Gift. The Best Shopping Hours Are Early in The Morning.

In purchasing men's gifts try to ascertain sizes and color preferences wherever possible

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The Escalators Provide Quick Access Between The Main and Sixth Floors. Capacity 14,400 Passengers Per Hour

Gifts of Leather



Bill Fold
\$3.69

Of pin seal leather, trimmed with 14-karat gold mountings. Also obtainable in threefold style.
Main Floor, 34th Street.



Collar Box
\$5.94

Imported collar boxes of strong sole leather that will last for a long time. Tan or black.
Main Floor, 34th Street.



Covered Flask
\$7.94

Hip size, covered with tan cowhide, with ingenious top usable as a drinking cup. Holds about one pint.
Main Floor, 34th Street.



Brief Cases
\$4.69

Cowhide brief cases. 16 inches long, with three pockets and straps all around.
Main Floor, 34th Street.



Military Brushes
\$12.89

Good quality brushes with stiff bristles and of a generous size, in seal grain or pigskin case.
Main Floor, 34th Street.



Drinking Cups
\$7.49

Five nickel drinking cups lined with gold and snugly nestled into a leather case.
Main Floor, 34th Street.



Golf Set
\$8.94

Brassie, driver, midiron, mashie and putter—and two practice golf balls. Other sets, of better quality, are \$11.24.
Fifth Floor.

Here Are Things of the Sort Men Buy For Themselves:

For a "Home-loving Man"

SMOKING JACKETS

Smoking Jackets at \$8.75

Double faced cloth jackets in the shawl and notch collar style. Silk frogs. All the wanted shades.

Tuxedo Styles \$9.75

With one silk frog. Some have notch silk collars and silk cuffs. Good weight chevrons.

Smoking Jackets \$14.75

Jackets of good quality double faced fabrics with shawl collar and silk frogs. All sizes.

Silk Matelasse Jackets \$20.75

Figured silk smoking jackets or housecoats. Silk lined, with silk collars and cuffs.



Velvet Housecoats, \$28.75

Just the sort of a gift to give a man who has a keen appreciation of the finer things in life. The colors are offered in good assortment.

Fifth Floor, Front.

SHIRTS

No man under the sun ever had too many shirts.

Silk Shirts \$5.69

Heavy broadcloth and imported Jacquards, as well as other weaves. Plenty of striped patterns and whites. All negligee, soft cuff style; coat model. Trimmed with ocean pearl buttons. Packed three to a box.



Main Floor, 34th Street.

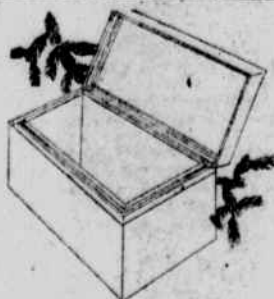
Woven Madras Shirts \$2.89

Actually thousands of these excellent shirts ready to box as gifts. Woven madras and crepe weaves. Novelty designs in soft or laundered cuffs. Negligee style.

Attractive Cigar Humidors \$6.44

Mahogany finish, with nickel plate for monogram. Lined with porcelain and cedar to keep the cigars fresh and moist. 11 inches long and 4 1/2 inches high.

Fifth Floor.



Swiss Silk Knitted Reefers \$5.94

As light as can be, yet warm and cozy. Knitted from silks of finer quality, in plain shades and stripes, also in white or pearl.

Main Floor, 34th Street.



Fancy Gift Silk Neckwear 94c

Cravats of excellent silks in patterns that will be acceptable by most all men. Scrolls, brocades, repps and moires. Special open end shape.

Main Floor, 34th Street.



Embroidered Silk Hosiery \$2.89 Pair

Heavy silk ingrain, full fashioned hose with embroidered clocks.

Fancy wool hose, imported, in a variety of shades, \$1.69 and \$1.88.

Main Floor, Center.



For His Greater Comfort

DRESSING GOWNS

Imported Gowns \$16.89 to \$33.50

Many of them are our own importations and all are hand-somely tailored from personally selected fabrics. Camel, brown, heather, and gray.



Silk Robes \$14.74 to \$44.50

The newest ideas in beautiful brocades, velours, matelasse and poplins, made up into robes that will delight a man. Some are silk lined throughout.

Imported Silk Robes, \$87.50

Just arrived—some particularly handsome silk robes in plain shades. They are all heavily lined with silk.

Blanket Robes, \$4.89 to \$19.74
Carefully tailored and cut full and roomy.

Main Floor, 34th Street.

PAJAMAS

Art Silk Stripe Pajamas, \$2.94

Choice of many colors. * Sizes A, B, C, and D. Cut full and roomy. Packed in special holiday boxes.

Plain Silk Pajamas \$7.94

An excellent quality of silk in lavender, blue, tan and white. Packed one pair to a box. Well made with silk tassel tipped draw strings. Pocket on coat, silk frogs and ocean pearl buttons.

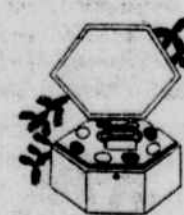


Main Floor, 34th Street.

Satin Stripe Silk Pajamas \$12.74

Rich and lustrous silks, tailored into beautiful sleeping garments. In white with satin stripes. Finished with large ocean pearl buttons.

Poker Sets for Gifts \$18.74



This beautiful set comes in a hexagon shape mahogany box complete, with two decks of fancy gift edge cards and 200 good quality poker chips. Stained chip block lifts out.

Fifth Floor.

Imported Cape Pull-On Gloves \$3.44

Gusset strap and clasp at wrist; angora finished wool lining. Prix seam sewn. Brown, tan and gray.

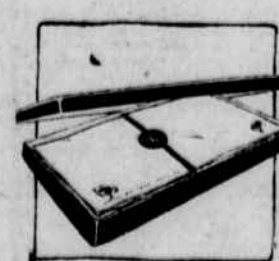
Main Floor, Center.



Irish Linen Handkerchiefs \$4.39 per half dozen.

Irish linen with script initials hand embroidered in color. Linen hand made; beautifully combined drawn threads, attached borders, and hand embroidered. \$2.29 each.

Main Floor, Center.



Sterling Silver Buckle and Belt Set \$1.94

A belt of excellent leather, packed in a fancy gift box, together with a sterling silver initial buckle.

A gift that will be appreciated by any young man.

Main Floor, 34th Street.

